



NEWSLETTER

of the Agricultural Societies Council of South Australia



OCTOBER SHOWS

- MELROSE
- YANKALILLA
- KINGSTON SE
- STRATHALBYN
- LOXTON
- YALLUNDA FLAT
- MINLATON
- PINNAROO
- BURRA
- CUMMINS
- MIL LEL
- PORT ELLIOT
- CLARE
- CLEVE
- COONALPYN
- NARACOORTE
- MOUNT GAMBIER
- KAPUNDA
- CALLINGTON

NOVEMBER SHOWS

- KINGSCOTE
- PENOLA
- URAIDLA
- MILLICENT
- EUDUNDA
- BORDERTOWN
- PARNDANA

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ANNUAL AWARDS DINNER



The 2024 Annual Awards Dinner was held in the Goyder Mezzanine on the 3rd of September at the Royal Adelaide Show. The night included the announcement of the Innovation Award Winners, the final judging stage of the Rural Ambassador Award State Finals and a recognition of Peter Angus and his contributions to 25 years of the Rural Ambassador Award.

Speakers included Lachy Johnson; 2023 Rural Ambassador, Elsie Johnson; 2024 Young Rural Ambassador and Hon Clare Scriven, Minister for Primary Industries and Minister for Forestry. Thank you to everyone who attended and supported the Rural Ambassadors. It is always a wonderful night and a chance to network and connect with people from Shows across South Australia.





SOUTH AUSTRALIA COOKERY CHAMPIONSHIPS

RICH FRUIT CAKE CHAMPIONSHIP

First:	Emma Tiller	Eyre Peninsula
Second:	Erica Venning	Northern
Third:	Cheryl Miegel	Southern
Finalists:	Jenny Young	Northern
	Suphaluck Ongcharoen	Yorke Peninsula
	Nic Tremaine	Murray Lands
	Emily Paltridge	S.E. & Border
	Monica Andrews	S.E. & Border
	Nell Hall	Kangaroo Island
	Vaughan Wilson	Central
Most Entries:	Convenor - Yvonne Johns	Mil Lel Show



ANGOVE
SINCE 1886
FAMILY WINEMAKERS



GENOA CAKE CHAMPIONSHIP

First:	Josie Ireland	Northern
Second:	Nicholas Tremaine	Central
Third:	Gloria Buck	SE & Border
Finalists:	Nanette Simpson	Northern
	Carolyn Johnson	Murray Lands
	Emily Paltridge	S.E. & Border
	Anita Mignanelli	Southern
	Nell Hall	Kangaroo Island
	Emma Tiller	Eyre Peninsula
Most Entries:	Convenor - Robyn Kiernans	Mannum Show



ANGOVE
SINCE 1886
FAMILY WINEMAKERS



LAUCKE SCONE CHAMPIONSHIP

First:	Gloria Buck	SE & Border
Second:	Erica Venning	Central
Third:	Suphaluck Ongchareon	Northern
Finalists:	Dulcie Barker	Yorke Peninsula
	Kylie Smith	Murray Lands
	Elizabeth Callary	Northern
	Kayla Starkey	Southern
	Fleur Harlock	S.E. & Border
	David Hall	Kangaroo Island





SOUTH AUSTRALIA INNOVATION AWARDS

The aim of the Innovation Award is to encourage innovation in local show competitions providing a point of difference at Shows and recognising excellence.

The 2024 Innovation Award was awarded to

Winner: Angaston Show representing the Central Districts Shows Association

1st Runner Up: Karoonda Farm Fair and Show representing the Murray Lands Shows Association

2nd Runner Up: Port Elliot Show representing the Southern Country Shows Association



From Angaston Show:

We are so very proud to announce that the Angaston Show has been awarded the 2024 Innovation Award at the South Australian Country Shows Annual Awards Dinner held at the Royal Adelaide Show.

The award recognises the innovative ways in which we have engaged our community through education, encouragement and personalised support. As well as the introduction of the Children's Discovery Trial and establishment of the agricultural, horticultural and floricultural activity stations. We are so very proud that the collective efforts of each and every one of our amazing volunteers has resulted in this award!

Thank you to SA Country Shows, President Michael Scott for sponsoring the award.



2024 RURAL AMBASSADOR AWARD STATE FINALS



The Rural Ambassador Award State Final was held at the Royal Adelaide Show from Friday 30 August to Tuesday 3 September. The seven state finalists for 2024 were Braden Turner representing Northern, Cory O'Connor representing South East & Border, Henry Scott representing Southern, Kayla Starkey representing Central, Nathaniel Modra representing South East & Border, Samuel Doering representing Northern and Lily Venning representing Eyre Peninsula.



The state finalists participated in a public speaking and media training workshop with Annabelle Homer from "Voice It," before attending the State Championships for the Cookery competitions in the afternoon. They then spent three days at the Royal Adelaide Show, visiting a number of attractions and competitive sections, meeting new people and taking home a wealth of ideas and information to put back into their local areas and shows.



On Tuesday the 3rd of September they were interviewed by a judging panel before their on-stage interview at the Annual Awards Dinner.

Kayla Starkey named 2024 SA Rural Ambassador

Representing the Mount Pleasant Show, Kayla was named the winner of the prestigious award at the Rural Ambassador Award dinner at the Royal Adelaide Show.

As an Agricultural Science teacher at Murray Bridge High School, Kayla is passionate about educating youth about the agricultural sector. She is dedicated to her local community, sitting as Chairperson of Mount Pleasant Community Association Inc and President of the Mount Pleasant Tennis Club.

Kayla has been around country and royal shows since before she could walk, due to her family's rich involvement with stud Merino, Polwarth Sheep and wool. Kayla enjoys running her family's fifth generation property in the Mount Pleasant area, all while finding time to convene and steward at multiple country shows in her area, in sheep, wool, and cookery.

Historian and Anlaby Station tour guide, Samuel Doering, was named first runner-up in recognition of his years of support for the Eudunda Show and dedication to the surrounding communities. Aspiring agronomist, Lily Venning, was named second runner-up for her commitment to the Kimba Show and local community.

The award, which is open to people aged 20 to 30, highlights the importance of youth in rural South Australia. It shines a light on their dedication to their local show and the agricultural show movement.

The award provides an opportunity for young people to express their views through education and experience, and to develop closer links with primary industries in South Australia.

Entrants are interviewed at the event about their involvement in country shows, their community participation, ambitions, goals, and interests. They receive points for their responses, presentation, enthusiasm, and knowledge about rural life and agricultural shows.

As the winner of the state final, Kayla will represent South Australia at the National Rural Ambassador Award Final next year.

https://pir.sa.gov.au/alerts_news_events/news/regions/kayla_starkey_named_2024_rural_ambassador_of_the_year



25 YEARS OF THE SA RURAL AMBASSADOR AWARD



Over 190 Ambassadors have participated in the Rural Ambassador Award from 1998 to 2023. SA Country Shows has sent 24 Ambassadors to the National Finals, and five have gone on to win the National Award. It was wonderful to recognise this milestone at the 2024 Annual Awards Dinner, and to capture a photo of all the ambassadors present.

Thank you to all who helped us to celebrate!

SA Country Shows Life Member Grant Waterman presented long-time Ambassador Award coordinator Peter Angus with a creative saw for the work he has put into the state title. Peter is now the Chair of the National Rural Ambassador Working Group.



Anniversary pins can be purchased for \$5 each (plus postage).

They will be available for purchase at the Annual General Meeting, or contact Jacqueline at youthcompetitions@sacountryshows.com.au

**Do you want to be a Young Rural or Rural Ambassador?
Do you know someone who would make a great
Young Rural or Rural Ambassador?**

HOW TO BECOME A YOUNG RURAL OR RURAL AMBASSADOR

It's easy!

Step 1

- Volunteer at your local show and speak to the Show secretary, president or ambassador convenor about your interest in the program.
- Check out the SA Country Shows website for detailed information on the Awards.

Step 2

- Become your local Show's Young Rural (16-19yrs) or Rural Ambassador (20-30yrs). Enter the program that matches your age group.

You will need to:

- **complete an entry form** (from the SA Country Shows website)
- **submit your CV** (resume)
- **attach a cover letter** explaining the reasons why you would make a great Young Rural or Rural Ambassador

Step 3

- On being named your local Show's Young Rural or Rural Ambassador, you will move on to be judged at Association level. There are 7 show associations across South Australia.
- All show ambassadors from your local Association will come together and be interviewed by a panel of judges.
- Winners will be selected and move on to the state final competition in Adelaide.

FINDING INFORMATION ON SACOUNTRYSHOWS.COM

Running a Rural or Young Rural Ambassador competition at your show?

The SA Country Shows website is a great resource for running a Rural or Young Rural Ambassador competition at your local show. You will find:

- Entry forms
- Entry criteria
- The Rural Ambassador Handbook - which explains how to run a competition, and includes things like a results template and example interview questions
- The Rural Ambassador Brochure
- Podcast and competition coordinator contact details

The collage illustrates the following navigation paths on the SA Country Shows website:

- Path 1:** Home → SA Country Shows → Rural Ambassador → Competitions → Rural Ambassador Award
- Path 2:** Home → SA Country Shows → Rural Ambassador → Young Rural Ambassador Award
- Path 3:** Rural Ambassador Award → Entry Criteria → Entry Form
- Path 4:** Young Rural Ambassador Award → Entry Criteria → Entry Form
- Path 5:** Rural Ambassador Award → Rural Ambassador Handbook
- Path 6:** Young Rural Ambassador Award → Rural Ambassador Handbook
- Path 7:** Rural Ambassador Award → Rural Ambassador Brochure
- Path 8:** Young Rural Ambassador Award → Rural Ambassador Brochure
- Path 9:** Rural Ambassador Handbook → Contact Us
- Path 10:** Rural Ambassador Brochure → Contact Us

2025 SOUTH AUSTRALIAN RURAL AMBASSADOR AWARD REGULATIONS AND ENTRY CRITERIA

This award is conducted by SA Country Shows who will be duly responsible for selecting the state winner during the annual Royal Adelaide Show.

All entrants who enter the award must provide an undertaking that they will abide by the regulations and entry conditions as set out and to abide by the decisions of SA Country Shows.

The rules and regulations apply to all three levels if this award: show society, association, and state levels.

The award will be run by qualification through country shows, to association finals, with a state final being held during the 2025 Royal Adelaide Show.

AIMS:

- To highlight the importance of youth in rural South Australia and in particular the agricultural show movement.
- To identify and encourage enthusiastic, skilful, industrious, and unselfish young people.
- To give young people a forum to express their views through education and experience, and to develop closer links with the primary industries in South Australia.

2025 SOUTH AUSTRALIAN YOUNG RURAL AMBASSADOR AWARD ENTRY FORM

Please complete this entry form and lodge it with the Secretary or Rural Ambassador Award Convenor of the Country Show Society that you wish to represent.

Representing _____ Show Society
 From the _____ Association
 Given Name _____ Surname _____
 Preferred Name _____ Date of Birth _____ / ____ / ____
 Postal Address _____
 Town _____ Post Code _____
 Phone _____
 Email _____

Rural Ambassador Handbook
 > Download the Rural Ambassador Handbook
 - please note this item is currently being revised

Rural Ambassador Brochure
 > Download the Rural Ambassador Brochure
 - please note this item is currently being revised

Contact Us

For more information about the Rural Ambassador Award or Young Rural Ambassador Award contact our Youth Competitions Coordinator, Jacqueline Francis.

Jacqueline Francis
 Ph: 0426 556 953
 Email: youthcomp@sa.countryshow.com

To enter contact your local show or Association Secretary for more details.
 You can find your Association details here.

Don't forget to reach out to past ambassadors from your show or district to help with mentoring & judging!

YOUNG JUDGES AND PARADERS AT THE 2024 ROYAL ADELAIDE SHOW

The Royal Adelaide Show was a busy 10 days for SA Country Shows State Youth Competitions. We had over 700 entries in 11 competitions across the Show. Well done to all those that competed.

Check out our facebook page, instagram or website for a full list of competition winners.



Phoebe Eckermann
Beef Cattle Judge



Chris Thompson
Dairy Cattle Judge



Victoria Clarke
Grain Judge



Celia Collins
Merino Fleece Judge



Jacob Scales
Meat Sheep Judge



Olivia Baker
Beef Cattle Parader



William Phillpot
Dairy Cattle Parader



Eddie Lock
Poultry Judge



Emi Hughes
Merino Sheep Judge

Congratulations to the 10 people chosen to represent SA in the 2025 ASA National Championships!

YOUNG JUDGES AND PARADERS SPONSORS

Thank you to all of the sponsors, supporters and volunteers for helping us to run these Championships. We are very grateful for all you do for our competitions and competitors.

DAIRY CATTLE

- Australian Ayrshires - SA Branch
- Catherine Courtney
- McCauley Family
- Nutrien Ag Solutions
- Registered Dairy Cattle Association, SA Branch
- Semex Pty Ltd

POULTRY

- A.J & A.T Lock
- Hall Family
- M & M Cleaning Services
- Rex & Leah Liebelt
- SA Poultry Association Inc

BEEF CATTLE

- Catherine Courtney
- Grant Waterman
- Herefords SA Inc
- Junior Heifer Expo Association
- Nutrien Ag Solutions
- Rosemary Miller
- Shorthorn Society of Australia, SA Branch
- Wiltshire Family

GRAIN

- Grain Producers SA Ltd
- Viterra

SHEEP & WOOL

- Australian Stud Sheep Breeders Association, SA Branch
- Caitlin Heppner
- Catherine Courtney
- Colyer Family
- Moorundie Park Stud
- Nutrien Ag Solutions
- SA Stud Merino Sheepbreeders' Association
- Lehmann Family
- R L Allen & Family

SOIL

- Edward Scott



Government of South Australia
Department of Primary Industries and Regions

Nutrien
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MARINO UNIFORMS
Since 1972

SA'S 2024 NATIONAL TEAM



Emily Chambers
Grain Judge



Bridget Liebelt
Dairy Cattle Judge



Lachy Johnson
Rural Ambassador



Chelsea Causar
Beef Cattle Judge



Lucy Newman
Cattle Parader



Alison West
Merino Fleece Judge



Beau Maddern
Merino Sheep Judge



Eddie Lock
Poultry Judge



Elsie Johnson
Meat Sheep Judge

Good luck to the 9 people chosen to represent SA in the 2024 ASA National Championships!



National Championships to be held at the Royal Melbourne Show

- National Dairy Cattle Paraders Championship - Saturday 28 September at 8am
- National Dairy Cattle Judging Championship - Saturday 28 September at 10am
- National Merino Fleece Young Judges Championship - Tuesday 1 October at 8:30am
- National Meat Breeds Sheep Young Judges Championship - Tuesday 1 October at 11am
- National Merino Sheep Young Judges Championship - Tuesday 1 October at 2pm
- National Grain Young Judges - Wednesday 2 October at 9am
- National Beef Cattle Paraders Championship - Wednesday 2 October at 1pm
- National Beef Cattle Young Judges Championship - Wednesday 2 October at 3pm
- National Rural Ambassador Award Final Function - Sunday 6 October at 2pm

The National Poultry Young Judges was held on Sunday 1 September at the Royal Adelaide Show.

We would like to congratulate SA Representative Eddie Lock on coming 3rd.

AROUND THE SHOWS



PLEASE EMAIL PHOTOS FROM YOUR SHOW OR EVENTS
FOR THE NEWSLETTER TO SACOUNTRYSHOWS@OUTLOOK.COM.AU

AGRICULTURAL SHOWS AUSTRALIA 2025 CONFERENCE



AGRICULTURAL SHOWS AUSTRALIA

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The Island, Gold Coast



Visit our website

www.agshowsaustralia.org.au



ASSOCIATIONS AND GROUP CONTACTS

Central Districts Shows Association

cdsashows@gmail.com

Murray Lands Shows Association

mlands610@gmail.com

SE of SA & Border Show Societies Association

sebordershows@gmail.com

Eyre Peninsula Shows Association

yallundaflatshow@gmail.com

Northern Agricultural Shows Association of SA

nasasecretary1@gmail.com

Southern Country Shows Association

sthcountryshowsassoc@gmail.com

Kangaroo Island Shows Association

nictremaine91@gmail.com

SA Next Generation Groups

sanextgeneration@gmail.com

Yorke Peninsula Shows Association

yphshowsassociation@outlook.com

IMPORTANT DATES

Agricultural Societies Council of South Australia - SA Country Shows - Annual General Meeting Friday 7 February 2025 at the Adelaide Showground

Remember each Show is able to send one delegate and each association is able to send two delegates. Please contact your show secretary for a nomination form for the executive committee!

CONTACT INFORMATION



President

Mr Michael Scott
0403 313 742
mjdscott13@gmail.com



Junior Vice President

Mrs Julianne Wandel
0429 098 526



Secretariat

Mrs Chalien Bayliss
08 8210 5230
cbayliss@adelaideshowground.com.au



Senior Vice President

Mrs Amanda Lock
0418 813 214



Immediate Past President

Mrs Rosie Schultz
0408 083 622



Youth Competitions Coordinator

Mrs Jacqueline Francis
0476 556 963
youthcompetitions@sacountryshows.com

Please email photos, news and content from your Show and Association for the newsletter to sacountryshows@outlook.com.au